

## **BLOOD PLASMA CENTER**

DiversegyPro is an energy advisory offering solutions tailored to your organization's business and financial needs.

**Challenge:** One of the world's largest collectors of human blood plasma, Blood Plasma Center, partnered with Diversegy to help consolidate and lower their energy costs, and to identify ways to reduce their carbon footprint. This particular client has aggressive expansion plans for opening up additional facilities, set to launch over the course of the next 24 months. With large cold storage facilities at each location, this client is a large user of electricity.

**Solution:** After analyzing this client's portfolio, it was determined that Blood Plasma Centers was using multiple energy service providers; each with differing products and rate structures. Utilizing our relationships, Diversegy was able to aggregate all locations and map out the expected load of the to-be-completed facilities, with one supplier per state, and with one rate structure across all utilities, for all locations. Additionally, Diversegy was able to negotiate add/delete language in Blood Plasma Centers' contracts to simplify the addition of new facilities over the course of the contract.

**Savings:** Diversegy was able to provide this client with substantial savings of just over 47%; totaling almost \$460,000 over a 36 month agreement. Phase two of this process will include an evaluation of the client's natural gas trends, as well as the implementation of an LED lighting solution. These measures, in addition to various power factor correction solutions, will result in an additional reduction of the client's overall energy consumption and increase direct and indirect cost savings to the client's bottom line.

## Contact us for a free analysis

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