



BOWEN ENTERPRISES

Diversegy is an energy advisory offering solutions tailored to your industry and business needs.

The Situation: Bowen Enterprises of Corpus Christie, TX has always been a market leader and part of the Texas Dairy Queen Operator's Council, but as the energy supply markets were heating up back in 2013, the company needed an alternative to their existing energy supplier and a way to put ever increasing expenses on ice, across their portfolio of 15 locations, and 27 individual accounts, including commercial demand meters and commercial light meters.

Objectives: Diversegy ran a detailed energy audit in an effort to uncover potential inefficiencies. The challenge was a multi-dimensional one:

- 1) Improve the bottom line with a "best-rate" scenario where-by all store locations realize benefit.
- 2) Protect and insulate Bowen from any potential drastic changes in market conditions, affecting future pricing

The Diversegy Advantage: In addition to securing rates that would save the client \$50,000 over the next 24-months, Diversegy negotiated on behalf of Bowen to eliminate all ongoing meter fees and for them to maintain ultimate flexibility in their energy usage with 100% swing.

But that's not all: Diversegy accomplished all of the above in partnership with a green energy supplier, which enabled Bowen to take advantage of renewable energy credits. This helped meet sustainability goals that made it possible for Bowen to apply for the EPA's Green Power Partnership.

Contact us for a free analysis

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